



TROY COMMUNITY LAND BANK

MARKETING COMMITTEE MEETING MINUTES

Thursday, July 23, 2021

4:30 PM

200 Broadway, Suite 701

Troy, NY 12180

I. Call to Order

Committee Chair Suzanne Spellen called the meeting to order at 4:36 PM and conducted attendance roll call.

II. Roll Call

a. Committee Attendees:

Suzanne Spellen, Committee Chair
Jeanette Nicholson, Committee member
Andrew Cooper, Committee member
Tony Tozzi, Committee staff

The Chair declared a quorum assembled.

III. Real Estate Broker

Mr. Tozzi provided an overview of the scope of work that Ventura Real Estate was contracted to perform. He explained that a number of items were not being performed and noted items that could not be performed for various reasons. He indicated that he felt Ventura was not performing satisfactorily in accordance with the scope of work. He also noted that TCLB attorney Kate Hedgeman recommended that he meet with Irvin Ackerman, the Ventura Real Estate broker to discuss the issues he raised and provide a report to the Committee.

Mr. Tozzi agreed that meeting with Mr. Ackerman would be the best approach, and that he would schedule a meeting as soon as practicable.

IV. Establish Next Meeting Date

Mr. Cooper suggested that the next meeting date be determined after Mr. Tozzi has met with Mr. Ackerman, so he could provide an informed report to the Committee.

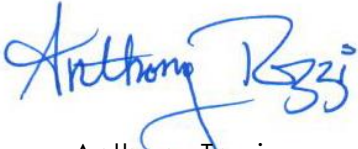
V. Adjournment

Mr. Cooper motioned to adjourn the meeting, which was seconded by Ms.

Nicholson, and which was passed 3-0.

Chair Spellen declared the meeting adjourned at 5:28 PM

Respectfully Submitted,

A handwritten signature in blue ink that reads "Anthony Tozzi". The signature is written in a cursive style with a large, stylized initial "A".

Anthony Tozzi,
Committee staff